



CAMPSBAYGIRL
&
LIFEOFMIKE

CARLINN MEYER

CONTENT ANGLES

- Luxury & adventure
- Female traveling
- Lifestyle images
- Couples travel
- Fashion & lifestyle brands

2 million +
monthly
reach

unique
content

engaged
audience

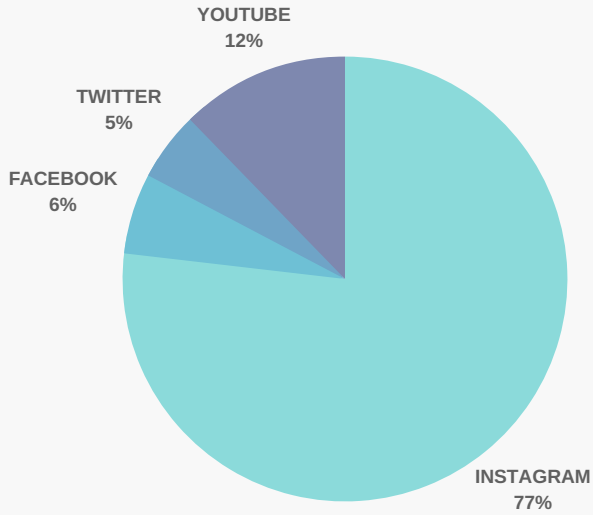
STRENGTHS

- Content creation for brands
- Creating creative brand campaigns
- Video creation
- Creating engaging instagram stories



"I always go above and beyond to create beautiful content for places and brands that I love!"

SOCIAL



INSTAGRAM - 144k

FACEBOOK - 11k

TWITTER - 9k

YOUTUBE - 23k



FOLLOWERS

COUNTRIES

- UNITED STATES
- SOUTH AFRICA
- UNITED KINGDOM
- AUSTRALIA

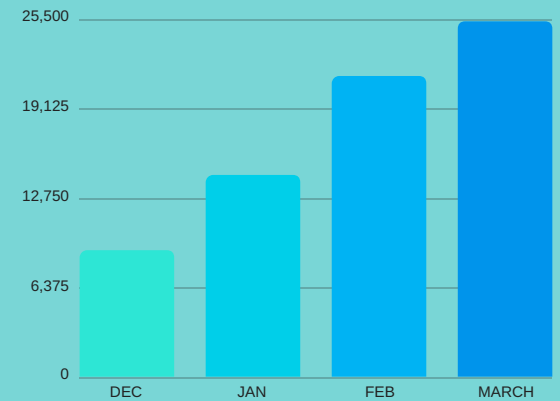
63% WOMEN | 37% MEN

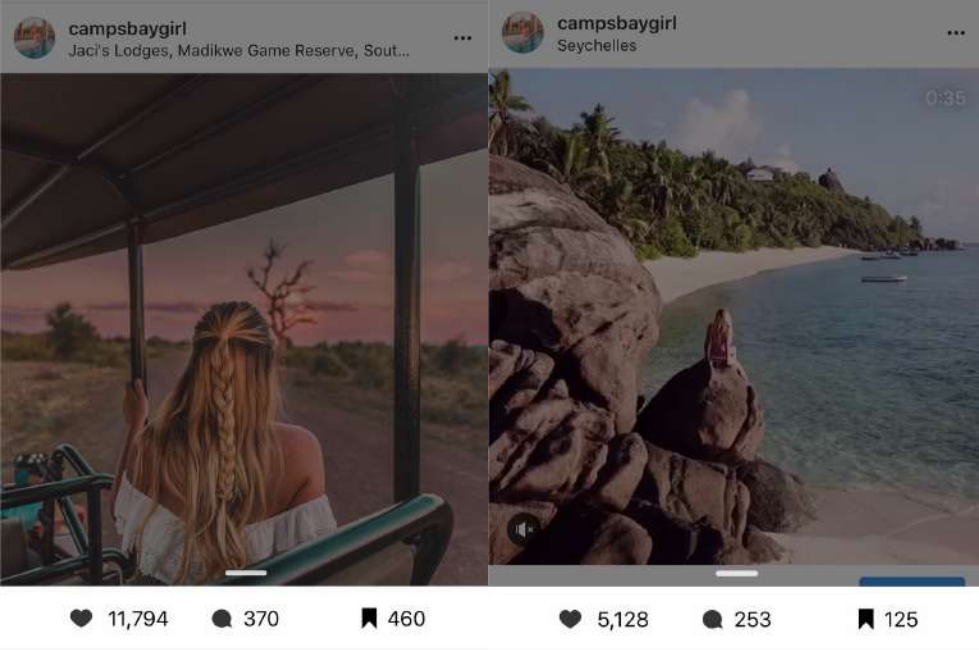


7.4k average instagram likes
240 average instagram comments

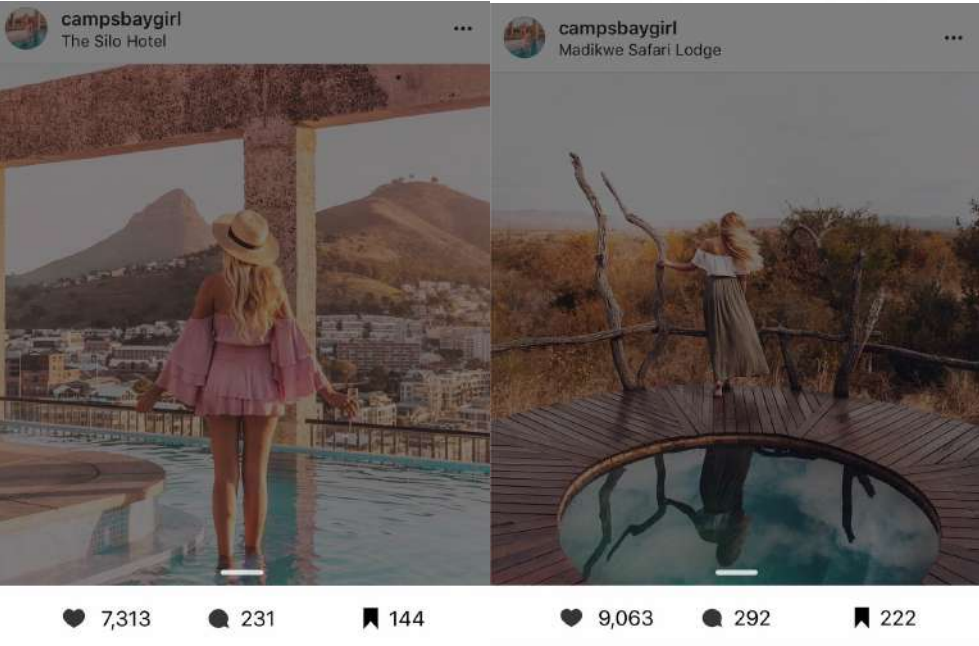


BLOG VIEWS



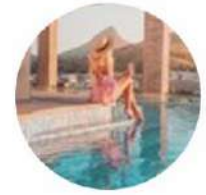


1,922 Profile Visits 62,510 Reach 402 Profile Visits 52,158 Reach



833 Profile Visits 46,403 Reach 569 Profile Visits 45,115 Reach

Insights



campsbaygirl

133,359
followers
+15,098 in the
last 7 days

896 posts
+6 in the last 7
days

724,098 impressions
+232,251 in the last 7 days



FOLLOWERS

[See More](#) >

37%
Men

63%
Women

MIKE ELOFF

CONTENT ANGLES

- Luxury & adventure
- Landscapes
- Lifestyle images
- Couples travel
- Fashion & lifestyle brands

500k
monthly
reach

eye
catching
content

high
quality
photos

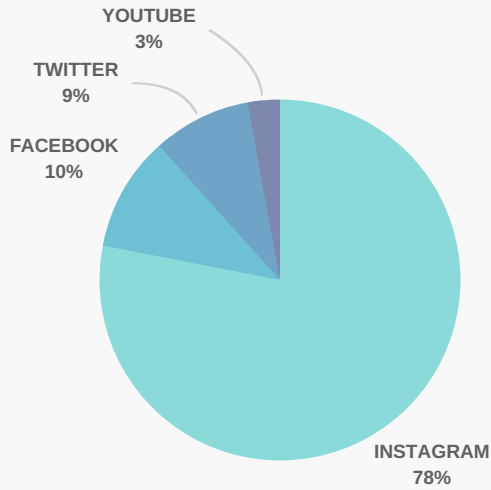
STRENGTHS

- Content creation for brands
- Creating creative brand campaigns
- Video creation
- Creating engaging instagram stories



"Telling stories and creating inspiring images that resonates with my following is my passion"

SOCIAL



INSTAGRAM - 68k

FACEBOOK - 9k

TWITTER - 7k

YOUTUBE - 2.5k

FOLLOWERS

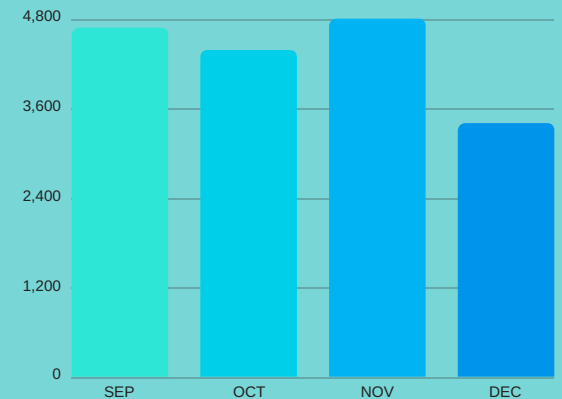
COUNTRIES

- SOUTH AFRICA
- UNITED STATES
- UNITED KINGDOM
- AUSTRALIA

53% WOMEN | 47% MEN

2.6k average instagram likes
96 average instagram comments

BLOG VIEWS



LINKS

INSTAGRAM

@campsbaygirl
@thelawry

BLOG

campsbaygirl.com
lifeofmike.co.za

FACEBOOK

facebook.com/campsbaygirl
facebook.com/lifeofmikeblog

TWITTER

twitter.com/campsbay_girl
twitter.com/thelawry

